



PENNSYLVANIA HOUSING FINANCE AGENCY

PHFA's Housing Services Department Best Practices

Pheasant Hill Estates Red Hat Society

Categories: Resident Participation

Outcomes:

Residents at Pheasant Hill Estates benefit by fostering positive supportive relationships among themselves resulting in a greater sense of belonging, enhanced self-esteem for individuals as they age, increased use of social services, and decreased isolation.

Program Components:

- **Residents.** Eligible participants must abide by ONE inflexible guideline, which is that all participants must be women aged 50 or over.
- **Coordination.** The society was coordinated with the assistance of the full time service coordinator.
- **Dressing up.** To provide an additional element of fun the participants get dressed up and are truly the "Pheasant Feathers" Red Hat Society.
- **Program Purpose.** Each Red Hat Society determines its own purpose but all are basically for the fun of it. It is an opportunity for ladies to say goodbye to burdensome responsibilities and obligations for a little while and to enjoy aging. It is felt that this is invaluable to women in our society who have learned to dread aging and avoid it at all costs.

Units: Pheasant Hill Estates consists of 219 one bedroom units for residents 62 and older

Management Agent: Beacon Residential Management

Service Coordinator:

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RESULTS

Resident engagement in the community and socialization are increased

Resident self esteem improves

Background:

Pheasant Hill Estates is a senior development for residents aged 62 and older. This Section 8, PennHOMES and Tax Credit financed development has a large community room with a kitchen, hair salon, resident lending library, medical wellness center and crafts room.



Investment in Services:

Pheasant Hill Estates incurs no direct costs by sponsoring The Red Hat Society. This opportunity enables the residents to enhance their quality of life at no charge. The residents use the Red Hat Society Website at <http://www.redhatsociety.com/> as a resource in helping to organize and operate the club on-site.

For more information,
contact PHFA's Housing Services Department:
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