

## 2017 Multifamily Affordable Housing Conference Call for Sponsors June 28-30, 2017

Join PHFA and more than 500 multifamily housing professionals from across Pennsylvania at PHFA's Multifamily Affordable Housing Conference at the Penn Stater Hotel and Conference Center

You will meet property managers, service coordinators, housing administrators, activity directors and service providers who work in elderly, family, and housing for people with special needs, including staff of HUD-assisted, public and tax-credit housing and a variety of other professionals. Let our participants know how your services and products can assist them in performing their work.

### SPONSORSHIP PACKAGES

#### Platinum

- Prominent company logo in the conference program with conference sponsorship billing **\$10,000**
- Eight free conference registrations
- Logo and link to your company's website on the Multifamily Affordable Housing Conference page
- Full page ad in the conference program
- Prominent placement on signage throughout the conference

#### Gold

- Recognition at Sponsored Luncheon **\$5,000**
- Signage at Luncheon
- Your official logo included in registration/general marketing (if desired)
- Four free conference attendee registrations
- Full page ad in the conference program

#### Silver

- Recognition at Sponsored Breakfast **\$3,500**
- Signage at Breakfast
- Your official logo included in registration/general marketing (if desired)
- Two free conference attendee registrations
- Full page ad in the conference program

#### Bronze

- Signage at Sponsored Refreshment Break **\$2,000**
- One free conference attendee registration
- Half page ad in the conference program

#### Conference Guidebook Sponsor

- Full page ad on first page of conference guide **\$4,000**
- Two free conference registrations
- Your official logo included in registration/general marketing (if desired)

#### Evening Event Co-Sponsor

- Your official logo at evening event activities **\$2,500**
- Free half page ad in the conference printed program

#### Reception with Vendors Sponsor

- Your official logo at the reception held in the Vendor Marketplace **\$2,500**
- Free half page ad in the conference printed program

#### Give-Away Sponsor

- Your official logo on Conference attendee give-away **\$2,500**
- Free half page ad in the conference printed program



2017 Multifamily Affordable  
Housing Conference  
June 28-30, The Penn Stater Hotel and  
Conference Center

**Sponsorship Application**

Please note the 2017 MAH Conference sponsorship deadline is **May 12, 2017**

Opportunities:

Platinum	Gold	Silver	Bronze
Guide Book	Evening Event		Reception with Vendors
Give-Away Sponsor			Lanyard

**CONTACT INFORMATION**

Company Name

Contact Name

Mailing Address

Phone

Email

Website

**Will you require a table in the Vendor Marketplace?**      **Yes**      **No**

Are you bringing a free-standing display?      Yes      No

If your display is larger than 6' wide, what are dimensions?

**If you require electricity, vendor will incur cost.**      Electricity      Yes      No

Please complete below a short description (25 words or less) to be printed in the Marketplace program about your product(s)/service(s):

Application for exhibit space at the 2016 Multifamily Affordable Housing Conference indicates the applicant's willingness to abide by all accompanying terms and conditions, as well as additional rules and regulations that PHFA deems necessary for the success of the exposition, provided these do not materially alter the exhibitor's contractual rights. The application becomes a contract when accepted by PHFA. PHFA reserves the right to restrict exhibit sales to those companies and organizations that PHFA deems are beneficial to the success of the conference.

**Terms/Conditions**

In the event that an exhibitor must cancel prior to the exhibit, all refunds will be at the discretion of PHFA based on date of cancellation and benefits received thus far. To reserve space, booths must be paid in full. All requests for booths and electricity must be coordinated through PHFA. Wireless internet capacity is provided.

**Registration information: All attendees must register, once open, on the conference website (a link will be provided when available).**

**Company representatives who will attend conference (refer to package inclusions for number of free attendees):**

Name: Name:

Title: Title:

Name: Name:

Title: Title:

Name: Name:

Title: Title:

Name: Name:

Title: Title:

By signing this contract, you verify having read and agree to abide by the terms/conditions.

Authorized Signature

Date

Total Amount Due \$

**Email to [housingservices@phfa.org](mailto:housingservices@phfa.org) or FAX to 717.614.2699  
Questions? Call 717.780.4353 or email [mmedernach@phfa.org](mailto:mmedernach@phfa.org)**

**Mail your check (no later than May 12<sup>th</sup>)\* to:  
Pennsylvania Housing Finance Agency (PHFA)  
211 N. Front Street, Harrisburg, PA 17101  
ATTN: Melissa Medernach**

\*Failure to make payment may result in loss of sponsorship opportunity\*