

MEDIA ADVISORY and REQUEST FOR COVERAGE

PENNSYLVANIA HOUSING FINANCE AGENCY

211 North Front Street

Harrisburg, Pennsylvania 17101

Contact: Phil Friday or Paula Brightbill
(717) 780-3916 (717) 780-3915

GOVERNOR RENDELL WILL ADDRESS COMMONWEALTH HOUSING FORUM

WHO: *The Honorable Edward G. Rendell--Featured speaker*
Governor
Commonwealth of Pennsylvania

WHAT: Commonwealth Housing Forum 2004
Sustaining Development and Building Communities

WHERE: The Harrisburg Ballroom
Hilton Harrisburg
North Market Square
Harrisburg

WHEN: Wednesday, December 15, 2004
9:00 am until 11:00 am

WHY: Pennsylvania Governor Edward G. Rendell will welcome 600 attendees to the Commonwealth Housing Forum, sponsored biennially by the Pennsylvania Housing Finance Agency.

BACKGROUND

Besides Governor Rendell, several nationally known housing and development experts will highlight the event. These include: Pennsylvania Secretary of Banking A. William Schenck, III, Regina Lowrie, President and CEO of Gateway Funding, the first Pennsylvanian and first woman to head the Mortgage Bankers Association of America; Barbara Thompson, Executive Director of the National Council of State Housing Agencies; Jay Roy, President and CEO of the Federal Home Loan Bank of Pittsburgh; Bruce Katz, Vice President of the Brookings Institution; Ira Goldstein, Director of Public Policy of The Reinvestment Fund; and Brian A. Hudson, Executive Director of the Pennsylvania Housing Finance Agency.

More than 600 Housing professionals from across Pennsylvania and surrounding states will attend this two-day event (December 15 and 16). Throughout the conference there will be 26 workshop sessions covering a wide range of topics including predatory lending, finance, Pennsylvania's demography, technological innovations, developing vacant properties, accessibility and visitability in design and construction; building codes, housing trust funds, and community investment.

Media coverage of this conference is invited and encouraged.

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