

## Morning Session Speakers

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### Jacob Fisher | Regional Vice President | Pennrose



Jacob Fisher serves as Regional Vice President at Pennrose. In this role, he oversees all development activities in New Jersey and Pennsylvania. Jacob brings more than 15 years of experience to Pennrose and has been instrumental in working with partners from the public, private, and non-profit sectors to bring development projects to fruition. Jacob has secured financing and led award winning development teams on more than 1,100 units of new housing, with a total investment well more than \$300 million.

Jacob joined Pennrose in 2007 as an Associate Developer. Prior to Pennrose, he worked on community development in the public sector as the Assistant Director for Policy for the Mayor of Philadelphia. Jacob received his Bachelor of Arts from Wesleyan University and his Master of Government Administration, with a concentration in Public Finance, from the University of Pennsylvania's Fels Institute of Government.

### George Fernandez | President & CEO | Color & Culture

Combining his authentic experience with a passion for leadership and service, George Fernandez builds companies that deliver solutions to address social determinants of health in culturally diverse markets. George is the President & CEO of Color & Culture, an integrated family of brands and changemakers that provide culturally relevant, human-centered strategies to solve ever-evolving challenges.

Color & Culture encompasses two separate organizations: Latino Connection and PPO&S. Founded in 2014, Latino Connection is Pennsylvania's premier marketing and communications agency that launches brands into the country's most powerful multicultural market. With a passionate mission to educate and support the Latino community, Latino Connection has developed a non-traditional approach to strategic communications, marketing and PR, high-quality translation, and digital media campaigns.



Since its founding more than 40 years ago, PPO&S has developed into one of the most successful advertising and communications practices in the region. Today PPO&S is a full-service, integrated marketing communications firm with an award-winning reputation for conducting campaigns for a variety of private sector and mission-driven clients. PPO&S has a reputation for exceptional client service and collaboration, along with its research-based approach to developing measurable solutions.

George is also the Founder & CEO of Fernandez Realty Group, a minority-owned commercial real estate development and property management company with a broad portfolio of over 20+ rental properties and numerous affordable housing development projects located throughout South Central Pennsylvania. With a heart for meeting the needs of the community, FRG's low-income housing projects take a holistic approach to directly address the major social, economic, and health disparities among our minority communities. As a rising leader and visionary within the Latino community, George has been recognized with the Jefferson Award, the Harrisburg Chamber's Business Diversity & Inclusion Champion, and multiple honors from the Central Penn Business Journal including Forty Under 40, Healthcare Hero, and Game Changers Award for the most-loved CEO.



## Dana Hanchin | President & Chief Executive Officer | HDC MidAtlantic



With 30 years of experience addressing the complex needs of lower-income communities and building and leading affordable housing initiatives, Dana Hanchin serves as President and CEO of HDC MidAtlantic. She earned a B.A. in Political Science from Kent State University and a M.A. in Urban Studies from Temple University. She is also a graduate of Drexel University's Leading for Change Fellowship program. Prior to HDC MidAtlantic, Hanchin served as Deputy Director for Philadelphia LISC. Throughout her career, she has worked for organizations dedicated to advancing affordable housing including the Pennsylvania Housing Finance Agency, People's Emergency Center, Women's Community Revitalization Project, Reinvestment Fund, and the City of Philadelphia.

Hanchin received the National NeighborWorks Association's 2021 Emerging Leader Award. She serves on the boards of directors for Community Housing Capital, United Disabilities Services Foundation, the National NeighborWorks Association, and co-chair of the association's External Policy Committee. Hanchin is also a member of the Lancaster General Health Mission and Community Benefits Committee; the Imagine Berks Housing Implementation Team; the Coalition for Sustainable Housing, Lancaster County; the Affordable Housing Tax Credit Coalition, Pennsylvania's Developer's Council; and the Delaware Affordable Housing Coalition.

## Afternoon Session Speakers

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### Daria Devlin | Director of Social Impact | Hamot Health Foundation

Daria Devlin is a passionate advocate for health and wealth equity in the City of Erie. She currently serves as Director of Social Impact for the Hamot Health Foundation where she oversees the creation of a new community development corporation to address the social determinants of health in our community. A life-long resident of Erie and a native of the city's East Bayfront neighborhood, Ms. Devlin is a proud graduate of the former Central High School. She holds a Bachelor's degree in History and Russian Studies from Colgate University and an M.Ed in Educational Leadership from Edinboro University.

Ms. Devlin has over 15 years of experience in the nonprofit sector. Prior to her current position, Ms. Devlin served as Executive Director of the Erie Center for Arts and Technology, where she secured the region's first New Market Tax Credit to finance a \$12M renovation of the former Wayne School into a neighborhood resource center in the heart one of Erie's most disinvested and least healthy neighborhoods.



In 2021, Ms. Devlin was elected to the Erie School Board and served as Board President in 2023. She is also a board member of the Erie Western PA Port Authority, the Erie Land Bank, and the Police Athletic League. Ms. Devlin was named one of the Erie Times News Four Under Forty in 2016, the PRSA Niagara Chapter's Public Relations Professional of the Year in 2017 and the Nonprofit Partnership's CEO of the Year in 2023. She also received the Foundation for Erie's Public Schools Advocacy award in 2018. Ms. Devlin lives in the City of Erie with her husband Neal and three sons, Nick (21), Nate (19) and Alex (17).



## Kathleen Mullin | Director of Housing Initiatives | AmeriHealth Caritas



Kathleen Mullin is the Director of Housing Initiatives at AmeriHealth Caritas, a Medicaid managed care organization operating in 13 states and the District of Columbia. She has been working to shape the organization’s “housing as health” strategy, in its current states and future markets, where housing is a trending requirement. Kathleen has successfully developed several partnerships, including legal services in five markets to address housing insecurity and a supportive housing collaboration with a major health system in Philadelphia. She also provides technical assistance to member-facing teams to increase their capacity for delivering housing navigation services to our member population.

Prior to joining AmeriHealth Caritas, Kathleen held various positions in affordable housing policy & operations, non-profit administration, and real estate development, in New York, New Orleans, and Philadelphia. Kathleen has a master’s degree in urban planning from New York University’s Robert F. Wagner Graduate School of Public Service, and a bachelor’s degree in politics from The Catholic University of America in Washington, D.C.

## Kevin Progar | Initiative Director | Center for Community Investment (CCI)

Kevin Progar serves as an Initiative Director at the Center for Community Investment. Previously, Kevin worked as the project director for the UPMC Center for Social Impact’s Homeward initiative, which improved affordability and access to housing for UPMC Health Plan members and the communities where they live. Homeward was designed as a comprehensive approach to create healthy housing options by braiding funding and developing cross-sector collaborations. From 2019 to 2022, this portfolio aligned \$30,000,000 of resources ranging from charitable giving, in-kind services, state tax credits, value-based purchasing agreements, land donations, and mission related investments to address housing needs.



Before joining UPMC, Kevin helped members of the Healthcare Council of Western Pennsylvania navigate the post-Affordable Care Act landscape by advocating for a greater understanding of health literacy and tackling community health needs through multidisciplinary approaches. He holds a Bachelor of Arts degree in Urban Studies from the University of Pittsburgh.