2021 HOME4GOOD TRAINING WEBINAR

Bryce Maretzki, Director of Strategic Planning and Policy
Pennsylvania Housing Finance Agency
Home4Good™

- FHLBank Pittsburgh and PHFA’s collaborative initiative to address small “unmet” needs in Continuums of Care (CoC) services
- $3.95 million to be awarded in 2021
- Participating CoCs will coordinate and prioritize innovative programs/projects that address gaps in coordinated care.
Program Goals

- Prevention and Diversion
  - Maintaining affordable housing options while finding alternative housing solutions for individuals/families in danger of becoming homeless.

- Innovative Solutions
  - Provide resources to programs offering creative, new approaches to ending homelessness.

- Critical Need
  - Fund activities that will provide the greatest impact and are determined to be most needed in the region/county.
For the purposes of the Home4Good RFP, “homeless” is defined as follows:

- Persons who are sleeping in places not meant for human habitation (e.g., cars, parks, streets/sidewalks, etc.)
- Persons sleeping in emergency shelters
- Persons graduating from a transitional housing program specifically for homeless persons
- Persons being discharged from an institution or foster care with no permanent residence available
- Persons who would be discharged from an institution, if there was a permanent residence available
- Displaced victims of domestic violence
- Persons who are “doubled-up” and are in a situation of overcrowding, defined as:

<table>
<thead>
<tr>
<th>Unit Size</th>
<th>No. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Efficiency</td>
<td>3 or more people</td>
</tr>
<tr>
<td>1 Bedroom</td>
<td>4 or more people</td>
</tr>
<tr>
<td>2 Bedrooms</td>
<td>6 or more people</td>
</tr>
<tr>
<td>3 Bedrooms</td>
<td>8 or more people</td>
</tr>
<tr>
<td>4 Bedrooms</td>
<td>10 or more people</td>
</tr>
</tbody>
</table>
Organizations eligible to apply include:

- Units of local government
  - Counties
  - Cities
  - Boroughs/Townships
- Nonprofit organizations (including faith-based nonprofit organizations)
- Redevelopment and/or housing authorities, etc.
- Economic/Community development/Housing organizations, etc.
Eligible Funding Activities

- Home4Good resources may be used to fund activities such as:
  - Homeless outreach
  - Services for transition-age youth
  - Security deposits
  - Rent/Utility assistance
  - Employment/Transportation assistance
  - Rapid re-housing
  - Renovations to affordable units
  - Non time-limited supportive housing
  - Transitional housing assistance
  - Landlord engagement/outreach
  - Coordinated entry support
  - Skill development/Job training
  - HMIS system enhancements
Performance Objectives/Metrics

- Grantees will be expected to identify, track and measure performance and outcomes related to funding

- All grantees must collect the following Home4Good **core metrics**:
  - Number of individuals served
  - Demographic data – Age/Gender/Race
  - Geographic dispersion of services – Urban/Suburban/Rural
  - Number of Veterans Served (if captured/disclosed)
  - Number of Ex-offenders served (if captured/disclosed)
  - Number of individuals identified as:
    - Victim of domestic violence
    - Person with disability
    - Person with substance abuse issue
Grantees are also required to identify, track and measure anticipated performance metrics based on their proposed funding activities.

Performance metrics include:

- Reduction in number of individuals experiencing homelessness among:
  - Chronically homeless, Veterans, Families, Unaccompanied youth, etc.
- Reduction in the length of time individuals remain homeless.
- Reduction in the extent to which individuals, who exit homelessness to permanent housing destinations, return to homelessness.
- Increase in access to jobs and income among individuals experiencing homelessness.
- Reduction in the number of individuals who become homeless for the first time.
- Increase in successful housing placement.
- Increase in homelessness prevention.
Continuums of Care Participation

- All 16 Pennsylvania Continuums of Care are participating in the 2021 Home4Good program.
  - [https://www.phfa.org/forms/home4good/h4g_participating_cocs_web.pdf](https://www.phfa.org/forms/home4good/h4g_participating_cocs_web.pdf)

- Service providers **must** coordinate the submission of their proposals through the Continuum of Care within their district.
Continuums of Care Participation

- Role of Participating Continuums of Care include:
  1. CoCs will invite proposals from district service providers
  2. CoCs will contact FHLB/Home4Good member institution(s) to serve as co-applicant(s)
     - All proposals must have an FHLB member institution co-sponsor
  3. CoC will receive individual proposals from district service providers by **August 31**
  4. CoCs will evaluate, rank and submit proposals to PHFA by **October 1**
     - Based on local unmet needs in coordination with local strategic plan(s)
  5. Will submit proposals using the CoC Proposal Cover Letter/Submission Form
Continuums of Care Participation

- Participating CoCs will be compensated with 5% of the total amount awarded to service providers in their district.

- CoC must formally indicate their willingness to participate in Home4Good by **July 20** by completing the CoC commitment letter.

- RFP includes anticipated funding ranges for each Continuum of Care district.
All proposals will have at least one FHLB member institution co-sponsor.

Unlike previous years, the FHLB will handle all aspects of the co-sponsorship process in 2021.

This aspect of the program will be “invisible” to CoCs and grantees.
Proposal Requirements

- RFP Opened – **July 15**
- RFP Closed (proposals due to Participating CoCs) – **August 31**
- Participating CoCs’ Cover Letter and Submissions due to PHFA – **September 30**

- Proposals must be organized into the following sections:
  - Home4Good Application – Appendices A
  - Home4Good Performance Metrics Form – Appendix B
  - Home4Good Budget Form – Appendix C
Proposal Requirements

- **Home4Good Application – Appendix A**

- **Narrative**
  - Concise summary of scope of proposal
  - Identify unmet community needs
  - Eligible activities/Geographic scope

- **Program Design and Measures**
  - How will proposal address H4G program goals?
  - Eligible funding activities being addressed
  - How will program track outcomes?

- **Partnerships**
  - Evidence the proposal will be implemented as part of a CoC’s larger strategic plan.
  - List of partnering organizations with description of roles.
Proposal Requirements

- **Timeline**
  - Anticipated program dates/milestones for funding and implementation.

- **Administrative Expenses Acknowledgement**
  - No more than 5% of total awarded funds may be used for expenses not directly linked to H4G program goals or operation.

- **Equitable Distribution Acknowledgement**

- **Performance Metrics Form** - Appendix B

- **Project Budget Form** - Appendix C
Proposal Requirements

- Articles of Incorporation

- Subsistence Certificate
  - [https://www.dos.pa.gov/BusinessCharities/Business/Resources/Pages/Good-Standing-or-Subsistence-Certificates.aspx](https://www.dos.pa.gov/BusinessCharities/Business/Resources/Pages/Good-Standing-or-Subsistence-Certificates.aspx)
Proposal Submission Requirements For Service Providers

- The entire H4G proposal should be organized/submitted (both via paper and electronically) into one folder with multiple subfolders as shown below.

- **Home4Good Proposal Name**
  - Ex: Countywide Rapid Rehousing

  ➡️ **Proposal Requirements**
  - Application – Appendix A
  - Performance Metrics – Appendix B
  - Budget – Appendix C
Proposal Submission Requirements For Service Providers

- Service providers **MUST** coordinate the submission of their proposals through the Continuum of Care within their district.
  - Proposals may not be submitted directly to PHFA.

- Participating Continuums of Care may have their own, more streamlined, online submission portal to accept Home4Good applications from service providers.

- It is highly recommended that interested organizations contact their regional Continuums of Care as early as possible to coordinate the submission of their proposal.
Proposal Submission Requirements for Participating CoCs

- Complete Proposal Packets sent from Participating CoCs to PHFA should include each of the following documents for every proposal submitted by service providers:
  - Home4Good CoC Cover Letter/Proposal Submission Form – Appendix D
  - Complete proposals, separated by each district service providers

- The entire H4G proposal should be organized/submitted (both via paper and electronically) into one folder with multiple subfolders as shown below:

  CoC Name → Appendix D → Home4Good Proposal Names → Proposal Requirements

  Countywide Rapid Rehousing
  *(individual folder for each proposal submitted)*

  Application – Appendix A
  Performance Metrics – Appendix B
  Budget – Appendix C
Home4Good Funding Timeline

- RFP open for proposal submissions  
  July 15
- Home4Good Webinar  
  July 20 @ 10am
- CoC Participation Agreement Deadline  
  July 20
- H4G Proposals Due to Participating CoCs  
  August 31
- All H4G Proposals Due to PHFA  
  September 30
- CoC Application Summaries Due to FHLB Pittsburgh  
  October 5
- Anticipated Funding Announcement  
  December 2021
Proposal Submissions for CoCs

- Proposals should consist of one (1) hard copy and one (1) electronic copy (saved to a CD or flash drive, and organized in folders) of the entire application.

- As of today, Funding proposals should be mailed to:
  
  Allison Hutchings  
  Office of Strategic Planning and Policy  
  Pennsylvania Housing Finance Agency  
  211 N. Front Street  
  Harrisburg, PA  17101

- PHFA will notify CoCs if/when a more streamlined, paperless process for submissions from Continuums of Care is available.
The Home4Good contract term period is one year.
- Contracts will be executed by each awarded service provider.

Grantees will be required to report on outcomes semi-annually.

Reporting requirements will vary based on the specifics of each proposal and the chosen H4G Performance Metrics.
- Core Metrics data required for all proposals
- Performance Metrics data required for all proposals
  - Required performance metrics to be based on proposed activities

PHFA will upload a FAQs page with common Home4Good questions/answers

Home4Good Reporting form is found on the Agency’s website:
- https://www.phfa.org/forms/home4good/home4good_reporting_documents/h4g_reporting_form_2020.pdf
Contact Information

PHFA

- Bryce Maretzki
  bmaretzki@phfa.org

- Clay Lambert
  clambert@phfa.org

- Allison Hutchings
  ahutchings@phfa.org

FHLB Pittsburgh

- Kate Swanson
  katherine.swanson@fhlb-pgh.com
Thank you for participating.