2019 HOME4GOOD TRAINING WEBINAR

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Pennsylvania Housing Finance Agency
PHFA is a state-affiliated agency

- Mission is to provide capital for decent, safe, and affordable homes and apartments for older adults, persons of modest means, and those with special housing needs

Federal Home Loan Bank Pittsburgh

- Assures the flow of credit to member institutions to support housing finance and community lending
- Service area includes PA, WV, and DE
FHLBank Pittsburgh and PHFA’s collaborative initiative to address small “unmet” needs in Continuums of Care (CoC) services

- $4.5 million to be awarded in 2019
  - Round 2 of an anticipated 3-year program

- Participating CoCs will coordinate and prioritize innovative programs/projects that address gaps in coordinated care.
Program Goals

- **Prevention and Diversion**
  - Maintaining affordable housing options while finding alternative housing solutions for individuals/families in danger of becoming homeless.

- **Innovative Solutions**
  - Provide resources to programs offering creative, new approaches to ending homelessness.

- **Critical Need**
  - Fund activities that will provide the greatest impact and are determined to be most needed in the region/county.
Home4Good™ Definition of Homeless

- For the purposes of the Home4Good RFP, “homeless” is defined as follows:
  - Persons who are sleeping in places not meant for human habitation (e.g., cars, parks, streets/sidewalks, etc.)
  - Persons sleeping in emergency shelters
  - Persons graduating from a transitional housing program specifically for homeless persons
  - Persons being discharged from an institution or foster care with no permanent residence available
  - Persons who would be discharged from an institution, if there was a permanent residence available
  - Displaced victims of domestic violence
  - Persons who are “doubled-up” and are in a situation of overcrowding, defined as:

    **Unit Size – No. of People**
    - Efficiency - 3 or more people
    - 1 Bedroom - 4 or more people
    - 2 Bedrooms - 6 or more people
    - 3 Bedrooms - 8 or more people
    - 4 Bedrooms - 10 or more people
Eligible Entities

- Organizations eligible to apply include:
  - Units of local government
    - Counties
    - Cities
    - Boroughs/Townships
  - Nonprofit organizations (including faith-based nonprofit organizations)
  - Redevelopment and/or housing authorities, etc.
  - Economic/Community development/Housing organizations, etc.
Eligible Funding Activities

- Home4Good resources may be used to fund activities such as:
  - Homeless outreach
  - Services for transition-age youth
  - Security deposits
  - Rent/Utility assistance
  - Employment/Transportation assistance
  - Rapid re-housing
  - Renovations to affordable units
  - Non time-limited supportive housing
  - Transitional housing assistance
  - Landlord engagement/outreach
  - Coordinated entry support
  - Skill development/Job training
  - HMIS system enhancements
Performance Objectives/Metrics

- Grantees will be expected to identify, track and measure performance and outcomes related to funding.

- All grantees must collect the following Home4Good core metrics:
  - Number of individuals served
  - Demographic data – Age/Gender/Race
  - Geographic dispersion of services – Urban/Suburban/Rural
  - Number of Veterans Served (if captured/disclosed)
  - Number of Ex-offenders served (if captured/disclosed)
  - Number of individuals identified as:
    - Victim of domestic violence
    - Person with disability
    - Person with substance abuse issue
Grantees are also required to identify, track and measure anticipated performance metrics based on their proposed funding activities.

- **Performance metrics** include:
  - Reduction in number of individuals experiencing homelessness among:
    - Chronically homeless, Veterans, Families, Unaccompanied youth, etc.
  - Reduction in the length of time individuals remain homeless.
  - Reduction in the extent to which individuals, who exit homelessness to permanent housing destinations, return to homelessness.
  - Increase in access to jobs and income among individuals experiencing homelessness.
  - Reduction in the number of individuals who become homeless for the first time.
  - Increase in successful housing placement.
  - Increase in homelessness prevention.
Continuums of Care Participation

- All 16 Pennsylvania Continuums of Care are participating in the 2019 Home4Good program.

- Role of Participating Continuums of Care include:
  1. CoCs will invite proposals from district service providers
  2. CoCs will contact FHLB/Home4Good member institution(s) to serve as co-applicant(s)
     - All proposals must have an FHLB member institution co-sponsor
  3. CoC will receive individual proposals from district service providers by **July 19**
  4. CoCs will evaluate, rank and submit proposals to PHFA by **August 30**
     - Based on local unmet needs in coordination with local strategic plan(s)
  5. Will submit proposals using the CoC Proposal Cover Letter/Submission Form
Continuums of Care Participation

- Service providers **must** coordinate the submission of their proposals through the Continuum of Care within their district.

- Deadline for proposals submitted directly to PHFA is **August 30**.
Continuums of Care Participation

- Participating CoCs will be compensated with 5% of the total amount awarded to service providers in their district

- CoC must indicate their willingness to participate in Home4Good by **May 31**
  - Verify participation by emailing Clay Lambert and completing the CoC Commitment Letter

- Current list of Participating Continuums of Care
  - [https://www.phfa.org/forms/home4good/h4g_participating_cocs.pdf](https://www.phfa.org/forms/home4good/h4g_participating_cocs.pdf)
FHLBank Member Institution Participation

- All proposals must have at least one FHLB member institution co-sponsor.
- The list of participating member institutions can be found on the FHLB Pittsburgh’s website.
  - [https://www.fhlpgh.com/files/resources/Home4Good-Members.pdf](https://www.fhlpgh.com/files/resources/Home4Good-Members.pdf)
- Participating CoCs will assist service providers with finding a member institution co-sponsor.
- All service providers, even if applying through a CoC, may seek member institution co-sponsorship on their own behalf.
Proposal Requirements

- RFP Opened – **May 13, 2019**
- Proposals due to Participating CoCs – **July 19, 2019**
- RFP Closed - All Proposals due to PHFA – **August 30, 2018**
- Proposals must be organized and collated into the following sections:
  - Narrative
  - Program Design and Measures
  - Budget
  - Partnerships
  - Timeline
  - Administrative Expenses
  - Home4Good Program Applications
Proposal Requirements

- **Narrative**
  - Concise summary of scope of proposal
  - Identify unmet community needs
  - Eligible activities/Geographic scope

- **Program Design and Measures**
  - How will proposal address H4G program goals?
  - Eligible funding activities being addressed
  - How will program track outcomes?

- **Budget Form (Appendix E)**
  - Complete budget showing all proposed uses of H4G funds
  - List sources and uses for all funds, including other leveraged funds
  - Status of other funding (requested/pending/committed) with availability timeline of relevant sources
Proposal Requirements

- **Partnerships**
  - Evidence the proposal will be implemented as part of a CoC’s larger strategic plan.
  - List of partnering organizations with description of roles.

- **Timeline**
  - Anticipated program dates/milestones for funding and implementation.

- **Administrative Expenses**
  - No more than **5%** of total awarded funds may be used for expenses not directly linked to H4G program goals or operation.
Proposal Requirements

- **Home4Good Program Application**
  - Program Application – *Appendix A*
    - Program At-A-Glance
    - Funding Requested
    - Applicant Contact Information

- Performance Metrics Form – *Appendix B*
  - Link proposal to H4G Core Metrics and Performance Objectives
    - Anticipated impacts for each proposed program objective

- FHLBank of Pittsburgh Member Institution Co-Applicant Form – *Appendix D*
  - Co-application form required for each proposal submitted

- Home4Good Budget Form - *Appendix E*
Proposal Requirements

- The entire H4G proposal should be saved and submitted in one folder

- Each section of the Proposal Requirements should also be saved into its own individual folder

- **Home4Good Proposal** ➔ **Proposal Requirements**
  - (Rapid Rehousing)
  - (Narrative)
  - (Program Design and Measures)
  - (Budget)
  - (Partnerships)
  - (Timeline)
  - (H4G Application – Appendix A)
  - (Appendix B)
  - (Appendix D)
  - (Appendix E)
Home4Good Funding Timeline

- RFP open for proposal submissions: May 13
- Home4Good Webinar 1: May 22
- Home4Good Webinar 2: May 29
- CoC Participation Agreement Deadline: May 31
- H4G Proposals Due to Participating CoCs: July 19
- All H4G Proposals Due to PHFA: August 31
- Anticipated Funding Announcement: by December 31
Complete Proposal Packets from Participating CoCs to PHFA should include:

1. Home4Good CoC Cover Letter/Proposal Submission Form – Appendix C
2. Complete proposals from all district service providers
   - Required documents are listed in H4G Proposal Requirements section of RFP
3. FHLBank Pittsburgh Member Institution Co-Applicant Form(s) – Appendix D
   - Required for each proposal submitted

CoC Name → Home4Good Proposal(s) → Proposal Requirements

(County) (Appendix C) (Narrative)
(Re-entry) (Program Design and Measures)
(Rapid Rehousing) (Budget)
(Appendix D) (Partnerships)
(Appendix D) (Timeline, etc.)
H4G Proposal Submissions

- Proposals should consist of one (1) hard copy and one (1) electronic copy (saved to a CD or flash drive, and organized in folders) of the entire application.

- Funding proposals should be mailed to:

  Clay Lambert
  Office of Strategic Planning and Policy
  Pennsylvania Housing Finance Agency
  211 N. Front Street
  Harrisburg, PA 17101
H4G Compliance and Reporting

- Award recipients will be required to report on outcomes semi-annually
- Reporting requirements will vary based on the specifics of each proposal and the chosen H4G Performance Metrics
  - Core Metrics data required for all proposals
  - Performance Metrics data required for all proposals
    - Required performance metrics to be based on proposed activities
- PHFA will upload a FAQs page with common Home4Good questions/answers
- Home4Good website: https://www.phfa.org/mhp/serviceprovider/
Thank you for participating.