



2019 HOME4GOOD TRAINING WEBINAR

Bryce Maretzki, Director of Strategic Planning and Policy
Pennsylvania Housing Finance Agency

Background: PHFA/Federal Home Loan Bank Pittsburgh

- PHFA is a state-affiliated agency
 - ▣ Mission is to provide capital for decent, safe, and affordable homes and apartments for older adults, persons of modest means, and those with special housing needs
- Federal Home Loan Bank Pittsburgh
 - ▣ Assures the flow of credit to member institutions to support housing finance and community lending
 - ▣ Service area includes PA, WV, and DE

Home4Good™

- FHLBank Pittsburgh and PHFA's collaborative initiative to address small "unmet" needs in Continuums of Care (CoC) services
- \$4.5 million to be awarded in 2019
 - ▣ Round 2 of an anticipated 3-year program
- Participating CoCs will coordinate and prioritize innovative programs/projects that address gaps in coordinated care.

Program Goals

- Prevention and Diversion
 - Maintaining affordable housing options while finding alternative housing solutions for individuals/families in danger of becoming homeless.

- Innovative Solutions
 - Provide resources to programs offering creative, new approaches to ending homelessness.

- Critical Need
 - Fund activities that will provide the greatest impact and are determined to be most needed in the region/county.

Home4Good™ Definition of Homeless

- For the purposes of the Home4Good RFP, “homeless” is defined as follows:
 - Persons who are sleeping in places not meant for human habitation (e.g., cars, parks, streets/sidewalks, etc.)
 - Persons sleeping in emergency shelters
 - Persons graduating from a transitional housing program specifically for homeless persons
 - Persons being discharged from an institution or foster care with no permanent residence available
 - Persons who would be discharged from an institution, if there was a permanent residence available
 - Displaced victims of domestic violence
 - Persons who are “doubled-up” and are in a situation of overcrowding, defined as:

Unit Size – No. of People

- Efficiency - 3 or more people
- 1 Bedroom - 4 or more people
- 2 Bedrooms - 6 or more people
- 3 Bedrooms - 8 or more people
- 4 Bedrooms - 10 or more people

Eligible Entities

- Organizations eligible to apply include:
 - ▣ Units of local government
 - Counties
 - Cities
 - Boroughs/Townships
 - ▣ Nonprofit organizations (including faith-based nonprofit organizations)
 - ▣ Redevelopment and/or housing authorities, etc.
 - ▣ Economic/Community development/Housing organizations, etc.

Eligible Funding Activities

- Home4Good resources may be used to fund activities such as:
 - Homeless outreach
 - Services for transition-age youth
 - Security deposits
 - Rent/Utility assistance
 - Employment/Transportation assistance
 - Rapid re-housing
 - Renovations to affordable units
 - Non time-limited supportive housing
 - Transitional housing assistance
 - Landlord engagement/outreach
 - Coordinated entry support
 - Skill development/Job training
 - HMIS system enhancements

Performance Objectives/Metrics

- Grantees will be expected to identify, track and measure performance and outcomes related to funding
- All grantees must collect the following Home4Good **core metrics**:
 - Number of individuals served
 - Demographic data – Age/Gender/Race
 - Geographic dispersion of services – Urban/Suburban/Rural
 - Number of Veterans Served (if captured/disclosed)
 - Number of Ex-offenders served (if captured/disclosed)
 - Number of individuals identified as:
 - Victim of domestic violence
 - Person with disability
 - Person with substance abuse issue

Performance Objectives/Metrics

- Grantees are also required to identify, track and measure anticipated performance metrics based on their proposed funding activities
- **Performance metrics** include:
 - Reduction in number of individuals experiencing homelessness among:
 - Chronically homeless, Veterans, Families, Unaccompanied youth, etc.
 - Reduction in the length of time individuals remain homeless.
 - Reduction in the extent to which individuals, who exit homelessness to permanent housing destinations, return to homelessness.
 - Increase in access to jobs and income among individuals experiencing homelessness.
 - Reduction in the number of individuals who become homeless for the first time.
 - Increase in successful housing placement.
 - Increase in homelessness prevention.

Continuums of Care Participation

- All 16 Pennsylvania Continuums of Care are participating in the 2019 Home4Good program.
- Role of Participating Continuums of Care include:
 1. CoCs will invite proposals from district service providers
 2. CoCs will contact FHLB/Home4Good member institution(s) to serve as co-applicant(s)
 - All proposals must have an FHLB member institution co-sponsor
 3. CoC will receive individual proposals from district service providers by **July 19**
 4. CoCs will evaluate, rank and submit proposals to PHFA by **August 30**
 - Based on local unmet needs in coordination with local strategic plan(s)
 5. Will submit proposals using the CoC Proposal Cover Letter/Submission Form

Continuums of Care Participation

- Service providers **must** coordinate the submission of their proposals through the Continuum of Care within their district.
- Deadline for proposals submitted directly to PHFA is **August 30**.

Continuums of Care Participation

- Participating CoCs will be compensated with 5% of the total amount awarded to service providers in their district
- CoC must indicate their willingness to participate in Home4Good by **May 31**
 - ▣ Verify participation by emailing Clay Lambert and completing the CoC Commitment Letter
- Current list of Participating Continuums of Care
 - ▣ https://www.phfa.org/forms/home4good/h4g_participating_cocs.pdf

FHLBank Member Institution Participation

- All proposals must have at least one FHLB member institution co-sponsor
- The list of participating member institutions can be found on the FHLB Pittsburgh's website.
 - ▣ <https://www.fhllb-pgh.com/files/resources/Home4Good-Members.pdf>
- Participating CoCs will assist service providers with finding a member institution co-sponsor.
- All service providers, even if applying through a CoC, may seek member institution co-sponsorship on their own behalf.

Proposal Requirements

- RFP Opened – **May 13, 2019**
- Proposals due to Participating CoCs – **July 19, 2019**
- RFP Closed - All Proposals due to PHFA – **August 30, 2018**
- Proposals must be organized and collated into the following sections:
 - ▣ Narrative
 - ▣ Program Design and Measures
 - ▣ Budget
 - ▣ Partnerships
 - ▣ Timeline
 - ▣ Administrative Expenses
 - ▣ Home4Good Program Applications

Proposal Requirements

- Narrative
 - ▣ Concise summary of scope of proposal
 - ▣ Identify unmet community needs
 - ▣ Eligible activities/Geographic scope

- Program Design and Measures
 - ▣ How will proposal address H4G program goals?
 - ▣ Eligible funding activities being addressed
 - ▣ How will program track outcomes?

- Budget Form (**Appendix E**)
 - ▣ Complete budget showing all proposed uses of H4G funds
 - ▣ List sources and uses for all funds, including other leveraged funds
 - ▣ Status of other funding (requested/pending/committed) with availability timeline of relevant sources

Proposal Requirements

- Partnerships
 - ▣ Evidence the proposal will be implemented as part of a CoC's larger strategic plan.
 - ▣ List of partnering organizations with description of roles .
- Timeline
 - ▣ Anticipated program dates/milestones for funding and implementation.
- Administrative Expenses
 - ▣ No more than **5%** of total awarded funds may be used for expenses not directly linked to H4G program goals or operation.

Proposal Requirements

- Home4Good Program Application
 - Program Application – **Appendix A**
 - Program At-A-Glance
 - Funding Requested
 - Applicant Contact Information
 - Performance Metrics Form – **Appendix B**
 - Link proposal to H4G Core Metrics and Performance Objectives
 - Anticipated impacts for each proposed program objective
 - FHLBank of Pittsburgh Member Institution Co-Applicant Form – **Appendix D**
 - Co-application form required for each proposal submitted
 - Home4Good Budget Form - **Appendix E**

Proposal Requirements

- The entire H4G proposal should be saved and submitted in one folder
- Each section of the Proposal Requirements should also be saved into its own individual folder
- **Home4Good Proposal** → **Proposal Requirements**
 - (Rapid Rehousing)**
 - (Narrative)**
 - (Program Design and Measures)**
 - (Budget)**
 - (Partnerships)**
 - (Timeline)**
 - (H4G Application – Appendix A)**
 - (Appendix B)**
 - (Appendix D)**
 - (Appendix E)**

Home4Good Funding Timeline

- RFP open for proposal submissions **May 13**
- Home4Good Webinar 1 **May 22**
- Home4Good Webinar 2 **May 29**
- CoC Participation Agreement Deadline **May 31**
- H4G Proposals Due to Participating CoCs **July 19**
- All H4G Proposals Due to PHFA **August 31**
- Anticipated Funding Announcement **by December 31**

H4G Proposal Submissions

□ **Complete Proposal Packets from Participating CoCs to PHFA should include:**

1. Home4Good CoC Cover Letter/Proposal Submission Form – **Appendix C**
2. Complete proposals from all district service providers
 - Required documents are listed in H4G Proposal Requirements section of RFP
3. FHLBank Pittsburgh Member Institution Co-Applicant Form(s) – **Appendix D**
 - Required for each proposal submitted

□ **CoC Name → Home4Good Proposal(s) → Proposal Requirements**

(County)

(Appendix C)

(Narrative)

(Re-entry)

(Program Design and Measures)

(Rapid Rehousing)

(Budget)

(Appendix D)

(Partnerships)

(Timeline, etc.)

H4G Proposal Submissions

- Proposals should consist of one (1) hard copy and one (1) electronic copy (saved to a CD or flash drive, and organized in folders) of the entire application

- Funding proposals should be mailed to:

Clay Lambert

Office of Strategic Planning and Policy

Pennsylvania Housing Finance Agency

211 N. Front Street

Harrisburg, PA 17101

H4G Compliance and Reporting

- Award recipients will be required to report on outcomes semi-annually
- Reporting requirements will vary based on the specifics of each proposal and the chosen H4G Performance Metrics
 - ▣ Core Metrics data required for all proposals
 - ▣ Performance Metrics data required for all proposals
 - Required performance metrics to be based on proposed activities
- PHFA will upload a FAQs page with common Home4Good questions/answers
- Home4Good website: <https://www.phfa.org/mhp/serviceprovider/>

H4G Contact Information

PHFA

- Bryce Marezki
bmarezki@phfa.org
- Clay Lambert
clambert@phfa.org

FHLB Pittsburgh

- Kate Swanson
katherine.swanson@fhlb-pgh.com
- Tim DiSalvio
Tim.DiSalvio@fhlb-pgh.com

Thank you for participating.

Home 4 Good

The logo for Home 4 Good features the text "Home 4 Good" in a bold, sans-serif font. The word "Home" is in a golden-yellow color, "4" is in a dark red color, and "Good" is in a golden-yellow color. The letter "o" in "Good" is replaced by a dark red key icon, with the key's shaft extending downwards.