



2018 Multifamily Affordable Housing Conference

Call for Sponsors

June 27-29, 2018

Join PHFA and more than 500 multifamily housing professionals from across Pennsylvania at PHFA's Multifamily Affordable Housing Conference at Kalahari Resort and Conference in Pocono Mountain, PA.

You will meet property managers, service coordinators, housing administrators, activity directors and service providers who work in elderly, family, and housing for people with special needs, including staff of HUD-assisted, public and tax-credit housing and a variety of other professionals. Let our participants know how your services and products can assist them in performing their work.

SPONSORSHIP PACKAGES

Platinum

- Prominent company logo in the conference program with conference sponsorship billing **\$8,000**
- 6 free conference registrations
- Logo and link to your company's website on the Multifamily Affordable Housing Conference page
- Full page ad in the conference program
- Prominent placement on signage throughout the conference

Gold

- Recognition at Sponsored Luncheon **\$5,000**
- Signage at Luncheon
- Your official logo included in registration/general marketing (if desired)
- Four free conference attendee registrations
- Full page ad in the conference program

Silver

- Recognition at Sponsored Breakfast **\$3,500**
- Signage at Breakfast
- Your official logo included in registration/general marketing (if desired)
- Two free conference attendee registrations
- Full page ad in the conference program

Bronze

- Signage at Sponsored Refreshment Break **\$2,500**
- One free conference attendee registration
- Half page ad in the conference program

Conference Guidebook Sponsor

- Full page ad on first page of conference guide **\$4,000**
- Two free conference registrations
- Your official logo included in registration/general marketing (if desired)

Evening Event Sponsor

- Signage at Evening Event **\$2,500**
- One free conference attendee registration
- Half page ad in the conference program

Give-Away Sponsor

- Your official logo on Conference attendee give-away **\$2,500**
- One free conference attendee registration
- Free half page ad in the conference printed program

Lanyard Sponsor

- Your official logo on name badge lanyard **\$2,500**
- One free conference attendee registration
- Free half page ad in the conference printed program



2018 Multifamily Affordable
Housing Conference
June 27-29, Kalahari Resort and
Conferences, Pocono Manor, PA

Sponsorship Application

Please note the 2018 MAH Conference sponsorship deadline is **May 11, 2018**

Opportunities:

Platinum	Gold	Silver	Bronze
Guide Book	Evening Event	Give-Away Sponsor	Lanyard

CONTACT INFORMATION

Company Name

Contact Name

Mailing Address

Phone

Email

Website

Will you require a table in the Vendor Marketplace? **Yes** **No**

Are you bringing a free-standing display? **Yes** **No**

If your display is larger than 6' wide, what are dimensions?

If you require electricity, vendor will incur cost. Electricity **Yes** **No**

Please complete below a short description (25 words or less) to be printed in the Vendor Marketplace program about your product(s)/service(s) **(this only needs to be completed if you will be participating in the Vendor Marketplace):**

Application for exhibit space at the 2016 Multifamily Affordable Housing Conference indicates the applicant's willingness to abide by all accompanying terms and conditions, as well as additional rules and regulations that PHFA deems necessary for the success of the exposition, provided these do not materially alter the exhibitor's contractual rights. The application becomes a contract when accepted by PHFA. PHFA reserves the right to restrict exhibit sales to those companies and organizations that PHFA deems are beneficial to the success of the conference.

Terms/Conditions

In the event that an exhibitor must cancel prior to the exhibit, all refunds will be at the discretion of PHFA based on date of cancellation and benefits received thus far. To reserve space, booths must be paid in full. All requests for booths and electricity must be coordinated through PHFA. Wireless internet capacity is provided.

Registration information: All attendees must register, once open, on the conference website (a link will be provided when available).

Company representatives who will attend conference (refer to package inclusions for number of free attendees):

By signing this contract, you verify having read and agree to abide by the terms/conditions.

Name: _____ Name: _____

Title: _____ Title: _____

Name: _____ Name: _____

Title: _____ Title: _____

Name: _____ Name: _____

Title: _____ Title: _____

Authorized Signature _____

Date _____

Total Amount Due \$ _____

**Email to housingservices@phfa.org or FAX to 717.614.2699
Questions? Call 717.780.4353 or email mmedernach@phfa.org**

**Mail your check (no later than May 11th)* to:
Pennsylvania Housing Finance Agency (PHFA)
211 N. Front Street, Harrisburg, PA 17101
ATTN: **Melissa Medernach****

Failure to make payment may result in loss of sponsorship opportunity