



## 2018 Multifamily Affordable Housing Conference

### Call for Exhibitors

Join PHFA and more than 500 multifamily housing professionals from across Pennsylvania at PHFA's Multifamily Affordable Housing Conference at Kalahari Resort and Conferences in Pocono Manor, PA.

We are seeking organizations exhibit their products and services at the Marketplace of Vendors on **Wednesday, June 27, from 9AM-3PM.**

You will meet property managers, service coordinators, housing administrators, activity directors and service providers who work in elderly, family, and housing for people with special needs, including staff of HUD-assisted, public and tax-credit housing and a variety of other professionals. Let our participants know how your services and products can assist them in performing their work.

### **\*NEW for 2018\***

After receiving feedback from our vendors at the 2017 MAH Conference, we have made some changes to the Marketplace of Vendors for 2018. The event will now be held on Wednesday from 9AM-3PM. This will give attendees a chance to visit with vendors before the conference begins, as most arrive early. We will also be closing the marketplace during lunch so that vendors will have a chance to network with attendees during the meal. In addition, we will have a raffle for attendees that visit all vendors and receive a signature. We hope these improvements will drive traffic to our marketplace!

### **Exhibitor Package**

**\$400**

- Recognition in the Conference Program
- Exhibitor table (6'x2' & 2 chairs)
- Lunch for two representatives



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#### CONTACT INFORMATION

Company Name

Contact Name

Mailing Address

Phone

Email

Website

Product or service to be displayed (if exhibiting)

Are you bringing a free-standing display?      Yes                  No

If your display is larger than 6' wide, what are dimensions?

**If electricity is required, vendor will incur cost.** Will you require electricity      Yes                  No

Please complete below a short description (25 words or less) to be printed in the Marketplace program about your product(s)/service(s):

Application for exhibit space at the 2017 Multifamily Affordable Housing Conference indicates the applicant's willingness to abide by all accompanying terms and conditions, as well as additional rules and regulations that PHFA deems necessary for the success of the exposition, provided these do not materially alter the exhibitor's contractual rights. The application becomes a contract when accepted by PHFA. PHFA reserves the right to restrict exhibit sales to those companies and organizations that PHFA deems are beneficial to the success of the conference.

#### **Terms/Conditions**

In the event that an exhibitor must cancel prior to the exhibit, all refunds will be at the discretion of PHFA based on date of cancellation and benefits received thus far. To reserve space, booths must be paid in full. All requests for booths and electricity must be coordinated through PHFA. Wireless internet capacity is provided.

**Registration information: All attendees must register, once open, on the conference website (a link will be provided when available).**

**Company representatives (2) who will attend the Marketplace of Vendors\*:**

Name for Badge:

Title:

Name for Badge:

Title:

\*please contact Melissa Medernach if you would like to attend the entire conference for an additional fee.

**Extra Attendees for Marketplace of Vendors**

*(Additional cost of \$50 per person will be incurred)*

Name for Badge:

Title:

Name for Badge:

Title:

By signing this contract, you verify having read and agree to abide by the terms/conditions.

Authorized Signature

Date

Total Amount Due \$

**Email to Melissa Medernach at [housingservices@phfa.org](mailto:housingservices@phfa.org) or FAX to 717.614.2699  
Questions? Call 717.780.4353 or email [mmedernach@phfa.org](mailto:mmedernach@phfa.org)**

**Mail your check before June 3 to:**  
Pennsylvania Housing Finance Agency  
Attn: Melissa Medernach  
211 N. Front Street, Harrisburg, PA 17101