

Call for Sponsors

Join PHFA and more than 500 multifamily housing professionals from across Pennsylvania at PHFA's Multifamily Affordable Housing Conference at Lancaster Marriott at Penn Square in Lancaster, PA.

You will meet property managers, service coordinators, housing administrators, activity directors and service providers who work in elderly, family, and housing for people with special needs, including staff of HUD-assisted, public and tax-credit housing and a variety of other professionals. Let our participants know how your services and products can assist them in performing their work.

SPONSORSHIP PACKAGES

<u>Platinum</u>	\$8,000
<ul style="list-style-type: none">• Prominent company logo in the conference program with conference sponsorship billing• 6 free conference registrations• Full page ad in the conference program• Prominent placement on signage throughout the conference	
<u>Gold</u>	\$5,000
<ul style="list-style-type: none">• Recognition at Sponsored Luncheon• Signage at Luncheon• Four free conference attendee registrations• Full page ad in the conference program	
<u>Silver</u>	\$3,500
<ul style="list-style-type: none">• Recognition at Sponsored Breakfast• Signage at Breakfast• Your official logo included in registration/general marketing (if desired)• Two free conference attendee registrations• Full page ad in the conference program	
<u>Bronze</u>	\$2,500
<ul style="list-style-type: none">• Signage at Sponsored Refreshment Break• One free conference attendee registration• Half page ad in the conference program	
<u>Conference Guidebook Sponsor</u>	\$4,000
<ul style="list-style-type: none">• Full page ad on first page of conference guide• Two free conference registrations• Table at Marketplace of Vendors	
<u>Evening Event Sponsor</u>	\$2,500
<ul style="list-style-type: none">• Signage at Evening Event• One free conference attendee registration• Half page ad in the conference program	
<u>Reception with Vendors Sponsor</u>	\$2,500
<ul style="list-style-type: none">• Signage at Vendor Reception• One free conference attendee registration• Table at Marketplace of Vendors	
<u>Give-Away Sponsor</u>	\$2,500
<ul style="list-style-type: none">• Your official logo on Conference attendee give-away• One free conference attendee registration• Free half page ad in the conference printed program	

Sponsorship Application

Please note the 2019 MAH Conference sponsorship deadline is **May 3, 2019**

Opportunities:

Platinum	Gold	Silver	Bronze	Guide Book
Evening Event	Reception with Vendors		Give-Away Sponsor	

CONTACT INFORMATION

Company Name

Contact Name

Mailing Address

Phone Email

Website

Will you require a table in the Vendor Marketplace? **Yes** **No**

Are you bringing a free-standing display? **Yes** **No**

If your display is larger than 6' wide, what are dimensions?

If you require electricity, vendor will incur cost. Electricity **Yes** **No**

All attendees must register, once open, on the conference website (a link will be provided when available). Company representatives who will attend conference (refer to package inclusions for number of free attendees):

Name & Title: Name & Title:

Name & Title: Name & Title:

Name & Title: Name & Title:

By signing this contract, you verify having read and agree to abide by the terms/conditions.

Authorized Signature Date

Email to housingservices@phfa.org or FAX to 717.614.2699
Questions? Call 717.780.4353 or email mmedernach@phfa.org

Mail your check (no later than May 3rd* to:
Pennsylvania Housing Finance Agency (PHFA)
211 N. Front Street, Harrisburg, PA 17101
ATTN: Melissa Medernach

Failure to make payment may result in loss of sponsorship opportunity