Pathways to Resident Engagement

HDC MidAtlantic

2022 PHFA Multifamily Affordable Housing Conference
We are trusted resident advocates, developers, property managers, community partners, and collaborators.

Our mission is to build hope and opportunity for all residents to reach their full potential by creating, preserving, and strengthening affordable housing communities.

Our vision is for a world where a safe, welcoming affordable place to call home is open to everyone.

We believe that housing is a human right and the cornerstone of growth and stability for individuals and families.
HDC Serves

Over 4,300 Residents

62 Communities
3,100+ Apartments
PA, DE, & MD

Urban, Rural and Suburban

Seniors, Families, Special Needs
Goal:
Strengthening a sense of personal agency

Incorporate resident experience and perspective into all aspects of the work

Partner with residents as they act on goals and opportunities and overcome challenges

Support residents to build power and control over their lives
Resident Engagement Initiatives


**Leadership Development & Skills Building**

**Strengthening Voices and Skills**

**Outcome:** Increased skills through networking, learning and inspiring each other

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**ACTIVITIES**

- **NeighborWorks America Community Leadership Institute (CLI)**
  HDC will enroll a team in the national CLI annually.

- **HDC Resident Academy for Leadership and Inspiration (RALI)**
  HDC will offer RALI up to twice a year, based on interest.

- **Advocacy 101**
  HDC will introduce advocacy sessions to interested residents.
Resident Engagement Initiatives

Governance & Decision Making

Leadership Roles and Pathways

Outcome: HDC’s policies will be informed by the people they impact

ACTIVITIES

Resident Associations
Elected officers lead associations; all residents have access to associations; resident services provide support and resources as requested and facilitate communication with management.

HDC Resident Advisory Council
Council meetings are held twice a year and are open to resident leaders. Policy review, program input and learning opportunities are planned with input from residents.

Design Workgroups
Residents contribute ideas for design planning for new developments.

Community Meetings
Community meetings are held at all HDC managed communities. Residents and employees meet to communicate about property concerns and plans.
Advocacy & Civic Engagement
Taking a stand

Outcome: Residents use their voices to speak and take action on things that are important to them.

ACTIVITIES

Voter Registration Drive
HDC will conduct voter registration drive at all communities.

Story Bank Collection
Residents will raise their voices by sharing their stories about their experiences and the impact of affordable housing in their lives.

Advocacy opportunities
Interested residents will be connected to opportunities to engage in advocacy initiatives, writing letters, sharing their stories, and/or visiting legislators.
Volunteerism & Community Projects
Neighbors working together

Outcome: Community celebration, beautification, safety; supporting and connecting with neighbors

ACTIVITIES

Volunteerism

Community Programs and Projects
Residents have the opportunity to access resources to complete projects in their communities. Residents collaborate with community managers, resident services coordinators
Resident Engagement Slideshow
We want to hear from you! How Do You Engage Residents?
Connect with Us

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