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For Immediate Release

## **PHFA's 2016 Multifamily Affordable Housing Conference to cover topics of interest to a broader audience of housing professionals**

*Registration now open; 43 educational sessions and two keynote speakers planned*

**HARRISBURG** – Registration is now open for the Pennsylvania Housing Finance Agency's 2016 Multifamily Affordable Housing Conference planned for June 22-24 at the Valley Forge Casino Resort in King of Prussia. This annual conference offers two-and-a-half days of educational sessions and multiple plenary speakers aimed at advancing the professional development of people working in the state's affordable housing field.

This year's conference has an expanded focus, including speakers and educational sessions on topics relevant to a wider variety of professionals working in affordable housing. Several plenary speakers are planned, including keynotes by Sister Mary Scullion, one of the founders of Project HOME in Philadelphia, and Denise Riley-Ajanwachuku of Global SOULutions.

"This is the 28<sup>th</sup> year that PHFA has led this conference," said Brian A. Hudson Sr., PHFA's executive director and CEO. "Each year we seek to make enhancements to the conference, and this year's event will provide a more diverse offering of educational sessions. If you work in affordable housing in Pennsylvania, you won't want to miss this learning and networking opportunity."

The conference, held for the first time near Philadelphia, will include 43 educational sessions, and two plenary keynotes, plus a special welcome by Hudson. Examples of educational sessions that demonstrate the event's broader focus include: "Managing Mixed Finance Properties," presented by A.J. Johnson; "Tenant Selection Process," "Fair Housing," and "Work/Life Balance," presented by the Pennsylvania Women's Commission; and "Team Building," "State Initiatives Update," and "Federal Initiatives Update."

The conference is tailored to provide professional development for such people as multifamily property developers and managers, staff from public housing and redevelopment authorities, supportive service providers, housing services coordinators and activity directors, state and local government representatives, and people who work for social service agencies, including area agencies on aging, community action agencies and centers for independent living.

In addition to educational sessions, there will be a presentation of best practice awards to people doing outstanding work in the areas of property management and housing services. Plus, a vendor exhibit hall will promote products and services of value to housing professionals.

For more information about the conference's educational sessions and costs, and to register, please see the conference brochure at [www.phfa.org/mahc](http://www.phfa.org/mahc); look under the third blue header for "Trainings & Multifamily Affordable Housing Conference." Information also is available by contacting PHFA's Multifamily Division at 717-780-4353 or [housingservices@phfa.org](mailto:housingservices@phfa.org). Early bird registration must be

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postmarked by April 29 for the preferred conference rate of \$285. Registration forms can be postmarked as late as May 27 to attend the conference, but the registration fee after April 29 will be \$315.

About PHFA

The Pennsylvania Housing Finance Agency works to provide affordable homeownership and rental housing options for older adults, low- and moderate-income families, and people with special housing needs. Through its carefully managed mortgage programs and investments in multifamily housing developments, PHFA also promotes economic development across the state. Since its creation by the legislature in 1972, it has generated more than \$12.5 billion of funding for more than 163,000 single-family home mortgage loans, helped fund the construction of 127,447 rental units, and saved the homes of more than 48,500 families from foreclosure. PHFA programs and operations are funded primarily by the sale of securities and from fees paid by program users, not by public tax dollars. The agency is governed by a 14-member board.

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