

May 4, 2017
For Immediate Release

PHFA's Housing Forum offers free live webcasting of conference sessions

Three of the most popular sessions are made available to everyone with Internet access

HARRISBURG – The Pennsylvania Housing Finance Agency is offering free live webcasts of three of its most popular, hour-long Housing Forum educational sessions on May 11. Anyone, anywhere will be able to view the sessions simply by visiting the agency's Facebook page at www.Facebook.com/PHFA.org. The web audience will be able to post questions to session panelists via Facebook's comment feature.

PHFA's biennial housing conference provides professional development opportunities for people working in the housing field. Attendees participate in focused educational sessions and build business relationships by networking with their peers. People who commonly attend the forum include developers, bankers, housing advocates, housing management personnel, and government officials. The event will run May 11-12 at the Hilton Harrisburg.

"Our Housing Forum has grown so popular that it's difficult to meet all the demand for attendance," said PHFA's Executive Director and CEO Brian A. Hudson Sr. "By webcasting three of the most popular sessions, it allows more people around the state to benefit from the educational experience provided by the forum. Certainly, housing professionals will benefit from these webcasts, and journalists who cover housing issues may also be interested."

Anyone wanting to view one or all of these webcasts need only visit PHFA's Facebook page at the time of the webcast. No advance registration or special login is necessary. The sessions are being webcast live. These webcasts are being made possible thanks to the generous sponsorship of KML Law Group. The sessions will include:

SESSION #1 11:00 a.m. – 12:00 noon

The State of the Tax Credit Market – An Update on Latest Developments

Listen to a dynamic dialogue about the current state and future direction of the tax credit equity market. The discussion will cover market and investment trends, the outlook for tax reform and potential legislative changes, and preservation of existing portfolios.

SESSION #2 2:30 – 3:30 p.m.

Best Practices: Navigating the Cost Certification, Part 1

You're a developer who's been awarded Low-Income Housing Tax Credits. Construction has been completed, and the tenants have moved in. You eagerly anticipate receipt of your IRS Form 8609 to claim the credits. Learn more about this detailed process from our PHFA panel.

SESSION #3 4:00 – 5:00 p.m.

Best Practices: Navigating the Cost Certification, Part 2

This session covers material requiring two sessions. This second part continues the presentation that began in the previous session.

(more)

The panelists for each of these sessions, plus more background information about the 2017 Housing Forum, are provided on the forum webpage at <http://housingforum.phfa.org>. Questions about the forum or the three webcasts can be directed to Chris Anderson at PHFA at canderson@phfa.org or (717) 780-3915.

PHFA's 2017 Housing Forum is expected to attract nearly 700 attendees. The forum program of events includes 35 educational sessions, a walking tour of a nearby affordable housing development, awards recognizing Pennsylvania housing leaders, and a popular networking event. For people who want to attend the conference, walk-up registration on the day of the event costs \$250. PHFA has been leading the Housing Forum since 1997.

About PHFA

The Pennsylvania Housing Finance Agency works to provide affordable homeownership and rental housing options for older adults, low- and moderate-income families, and people with special housing needs. Through its carefully managed mortgage programs and investments in multifamily housing developments, PHFA also promotes economic development across the state. Since its creation by the legislature in 1972, it has generated more than \$13.1 billion of funding for nearly 167,400 single-family home mortgage loans, helped fund the construction of 132,531 rental units, and saved the homes of more than 48,800 families from foreclosure. PHFA programs and operations are funded primarily by the sale of securities and from fees paid by program users, not by public tax dollars. The agency is governed by a 14-member board.

Contact:

Scott Elliott
717-649-6522 (cell)
selliott@phfa.org

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