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For Immediate Release

PHFA's 2017 Multifamily Affordable Housing Conference will cover topics of interest to a broader audience of housing professionals

Registration now open; 44 educational sessions and three keynote speakers planned

HARRISBURG – Registration is now open for the Pennsylvania Housing Finance Agency's 2017 Multifamily Affordable Housing Conference planned for June 28-30 at the Penn Stater Hotel and Conference Center in State College. This annual conference offers two-and-a-half days of educational sessions and multiple plenary speakers aimed at advancing the professional development of people working in the state's affordable housing field.

This year's conference has an expanded focus, including speakers and educational sessions on topics relevant to a wider variety of professionals working in affordable housing. Several plenary speakers are planned, including keynotes by David DeNotaris, executive director of the Pennsylvania Office of Vocational Rehabilitation; Joel Francis, national director for the Verbal Judo Institute; and Scott Lesnick of Success Business Solutions and author of *"Kidjacked – A Father's Story."*

"Attendees to this conference are looking for sessions on a variety of housing topics," said Brian A. Hudson Sr., PHFA's executive director and CEO. "That is what makes this conference so worthwhile for participants, but the planning is critical to get the right mix of session subjects. This year's conference has a terrific variety of educational content I know attendees will appreciate."

The conference, returning to the popular destination of State College, will include 44 educational sessions and three plenary keynotes, plus a special welcome by Hudson. Examples of educational sessions that demonstrate the event's broader focus include: "File Management and Documentation for Tax Credit Projects," "Fair Housing Fundamentals," "Bridges out of Poverty," and "Mental Health in Our Communities."

The conference is tailored to provide professional development for such people as multifamily property developers and managers, staff from public housing and redevelopment authorities, supportive service providers, housing services coordinators and activity directors, state and local government representatives, and people who work for social service agencies, including area agencies on aging, community action agencies and centers for independent living.

In addition to educational sessions, there will be a presentation of best practice awards to people doing outstanding work in the areas of property management and housing services. Plus, a vendor exhibit hall will promote products and services of value to housing professionals.

For more information about the conference's educational sessions and costs, and to register, please see the conference brochure at www.phfa.org/mahc; look under the header for the "2017 Conference." Information also is available by contacting PHFA's Multifamily Division at 717-780-4353 or housingservices@phfa.org. Early bird registration must be postmarked by April 28 for the preferred

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conference rate of \$285. Registration forms can be postmarked as late as May 26 to attend the conference, but the registration fee after April 28 will be \$315.

About PHFA

The Pennsylvania Housing Finance Agency works to provide affordable homeownership and rental housing options for older adults, low- and moderate-income families, and people with special housing needs. Through its carefully managed mortgage programs and investments in multifamily housing developments, PHFA also promotes economic development across the state. Since its creation by the legislature in 1972, it has generated more than \$13.1 billion of funding for nearly 167,400 single-family home mortgage loans, helped fund the construction of 132,531 rental units, and saved the homes of more than 48,800 families from foreclosure. PHFA programs and operations are funded primarily by the sale of securities and from fees paid by program users, not by public tax dollars. The agency is governed by a 14-member board.

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