



Feb. 21, 2023  
For Immediate Release

## PHFA marks ‘America Saves Week’ with new educational podcasts

HARRISBURG, PA – The Pennsylvania Housing Finance Agency will be celebrating America Saves Week Feb. 27 through March 3 with five new podcasts intended to help consumers. The topics for the week-long, educational podcasts will be:

- Feb. 27 Saving Automatically
- Feb. 28 Saving for the Unexpected
- March 1 Saving for Major Milestones
- March 2 Paying Down Debt is Saving
- March 3 Saving at Any Age

“PHFA is pleased to produce these podcasts in support of America Saves Week because a person’s housing stability is closely connected to their financial health,” said PHFA Executive Director and CEO Robin Wiessmann. “For years, our agency has been working to educate consumers about housing and personal finance because a smarter consumer makes wiser housing decisions, which benefits them and their community.”

PHFA’s Senior Financial Education Officer, Holly Zugay, and the agency’s podcast producer, Renae Hyson, produced the podcasts to participate in national America Saves Week activities. A new podcast will be released every day during the week.

The podcasts can be found on iTunes, Spotify or anywhere listeners connect with their podcasts. The public can also listen at [PHFA.org](http://PHFA.org) by clicking on the podcast icon at the top-left corner of the homepage. These special podcasts will be available under the “Master Your Money” podcast series produced by PHFA as an educational tool for consumers. The topics there are intended to help people improve their personal financial knowledge.

America Saves Week was started in 2007 as a call-to-action for Americans to grow their savings. Through the support of participating organizations, each year, people are encouraged to do a financial check-in that allows them to get a clear view of their finances, set savings goals, and create a plan to achieve those goals.

America Saves Week is a non-profit organization that uses the principles of behavioral economics and social marketing to motivate, encourage and support people to save money, reduce debt, build wealth and create better financial habits. For more information, please visit the [America Saves Week website](http://AmericaSavesWeek.org).

### About PHFA

The Pennsylvania Housing Finance Agency works to provide affordable homeownership and rental housing options for older adults, low- and moderate-income families, and people with special housing needs. Through its carefully managed mortgage programs and investments in multifamily housing developments, PHFA also promotes economic development across the state. Since its creation by the legislature in 1972, it has generated more than \$16.9 billion of funding for more than 191,870 single-family home mortgage loans, helped fund the construction of 103,328 rental units, distributed

approximately \$239 million to support local housing initiatives, and saved the homes of more than 50,660 families from foreclosure. PHFA programs and operations are funded primarily by the sale of securities and from fees paid by program users, not by public tax dollars. The agency is governed by a 14-member board.

**Media contact:**

Scott Elliott  
717-649-6522 (cell)  
sellott@PHFA.org

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